

IoT Antenna Design for Emerging Technologies: A Study

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Abstract

The relentless expansion of the Internet of Things (IoT) is fundamentally transforming industries and daily life, interlinking billions of diverse devices. At the heart of this revolution lies the antenna – the critical interface that enables wireless connectivity yet often presents the most significant design challenge. This paper explores the intricate landscape of IoT antenna design, addressing the multifaceted demands driven by device miniaturization, pervasive connectivity, energy efficiency, and cost-effectiveness. We delve into the unique constraints imposed by varied operating environments (e.g., wearables, smart homes, industrial sensors, autonomous vehicles) and diverse communication protocols (e.g., Wi-Fi, Bluetooth, LoRa, NB-IoT, 5G). Key design considerations, including impedance matching, radiation pattern optimization, multiband capabilities, and integration with complex on-chip systems or compact device enclosures, are critically examined. The insights presented aim to guide engineers and researchers in developing robust, high-performance, and cost-effective antenna solutions crucial for unlocking the full potential of the interconnected IoT ecosystem.

Keywords: IoT, antenna, form factor, bandwidth, LoRa

INTRODUCTION

Imagine a world where billions of devices, from the thermostat in your living room to the moisture sensor in a vast agricultural field, are constantly talking to each other. They are whispering data, relaying commands, and building an intelligent web that spans our planet. This invisible symphony of information is the Internet of Things (IoT), and at the very heart of its magic, often overlooked and profoundly critical, lies the humble yet incredibly complex IoT antenna.

It is easy to marvel at the sleek design of an IoT gadget or the elegant software that powers it. But what makes this device truly “smart” is its ability to communicate – to transmit and receive the radio waves that carry its digital voice [1]. The antenna is the device’s ears and mouth, its invisible bridge to the digital world. For IoT, designing these bridges is not just an engineering task; it is an intricate dance between physics, industrial design, and economic reality.

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THE PARADOX OF MINIATURIZATION: SHRINKING GIANTS

- The primary challenge in IoT antenna design is the relentless demand for miniaturization. Many IoT devices are tiny, meant to disappear into their surroundings, to be worn, or embedded without a fuss. Yet, the fundamental laws of physics dictate that an antenna’s efficiency and bandwidth are directly related to its size, specifically its electrical length relative to the wavelength of the signal it is trying to send or receive [2].

- *This creates a paradox:* IoT needs small, low-cost antennas, but small antennas tend to be less efficient, have narrower bandwidths, and are highly sensitive to their environment. Designing a highly efficient antenna that can fit into a coin-sized enclosure, operate across multiple frequency bands, and still perform reliably in varied conditions is like trying to fit a concert hall's acoustics into a matchbox.

The Challenges Extend Far Beyond Just Size

- *Power Efficiency is Paramount:* Many IoT devices are battery-powered, meant to last for months or even years on a single charge. Every milliwatt of power is precious. A poorly designed antenna will waste power, either by inefficiently radiating energy or by requiring more power to achieve a desired signal strength, directly impacting battery life and operational costs [3].
- *Environmental Agility:* Unlike a smartphone that mostly operates near a human body or in a relatively stable environment, IoT antennas must function reliably in a bewildering array of settings. Embedded in concrete, against metal, inside plastic enclosures, near water, or on a human body – each material and proximity profoundly affects the antenna's performance, shifting its resonant frequency and altering its radiation pattern. The antenna must be robust and adaptable.
- *Multiband Mania:* A single IoT device might need to communicate using Wi-Fi (2.4/5GHz), Bluetooth (2.4GHz), LoRaWAN (sub-GHz), NB-IoT/LTE-M (cellular bands), or even UWB (ultra-wideband). Designing a single antenna or an array of antennas that can efficiently handle such a "Babel of Frequencies" within space and cost constraints is a monumental task [4].
- *Cost and Manufacturability:* With billions of devices envisioned, the cost of each component, down to the last millimeter of copper trace, is scrutinized. Antenna designs must be amenable to mass production, using inexpensive materials and processes, without compromising performance. This often means opting for PCB trace antennas, ceramic chip antennas, or flexible printed circuit (FPC) antennas.
- *Integration Nightmares:* The antenna rarely operates in isolation. Its performance is heavily influenced by the device's PCB, nearby components (like batteries, displays, microcontrollers), and the final product enclosure. The antenna must be designed as part of the entire system, requiring close collaboration between RF engineers, industrial designers, and hardware developers [5].

IoT Antenna Design Is a Specialized Field Blending Electromagnetics, Material Science, and Practical Engineering

- *Advanced Simulation:* Leveraging powerful electromagnetic simulation software (like CST Studio Suite or Ansys HFSS) to model the antenna's behavior within its intended environment before physical prototyping.
- *Careful Material Selection:* Choosing substrates, metals, and dielectric materials that offer the best performance-to-cost ratio [6].
- *Clever Geometries:* Innovating with geometries, like PIFAs (Planar Inverted-F Antennas), fractals, or custom antenna-on-chip solutions, to maximize performance in minimal space.
- *Rigorous Testing:* Validating designs in anechoic chambers to measure radiation patterns, gain, efficiency, and impedance matching under various conditions.

Ultimately, the success of the IoT hinges not just on brilliant software or innovative sensors, but on the silent, tireless work of these tiny transmitters and receivers. A poorly designed antenna means dropped connections, wasted power, reduced range, and ultimately, a broken promise of connectivity.

The engineers who design IoT antennas are the unseen architects of our connected future. They are battling the fundamental laws of physics, pushing the boundaries of miniaturization, and ensuring that every whisper of data reaches its destination. Their work, though invisible, is what truly empowers the IoT to transform our world, one tiny, perfectly tuned signal at a time.

IOT ANTENNA SELECTION

In the bustling world of the IoT, where devices whisper data across vast distances and intricate networks, the antenna often remains an unsung hero. It is the silent translator, the crucial bridge between a device's digital heart and the ethereal waves of the wireless world. Yet, selecting the right antenna for an IoT application is far from a trivial task; it is a complex dance between physics, environment, cost, and specific application needs. Get it wrong, and your innovative IoT solution might just be a collection of smart bricks [7].

So, what are the critical factors that guide this intricate selection process? Let us dive into the core considerations:

The Frequency Frontier: Speaking the Right Language

This is the absolute first step. IoT encompasses a vast spectrum of wireless technologies, each operating on specific frequency bands:

- *LPWAN (Low-Power Wide-Area Networks)*: LoRaWAN, Sigfox, NB-IoT operate in sub-1 GHz bands (e.g., 868 MHz, 915 MHz, 433 MHz) for long range and low power.
- *Cellular*: 2G, 3G, 4G LTE-M, 5G operate across a wide range of licensed bands (e.g., 700 MHz to 2.6 GHz and beyond).
- *Short-Range*: Wi-Fi, Bluetooth (BLE) typically use 2.4 GHz, with Wi-Fi also using 5 GHz.
- *GNSS (GPS)*: Operates around 1.5 GHz.

The chosen antenna must be tuned to efficiently transmit and receive signals within the specific frequency bands of your IoT module. A mismatch here is a fundamental failure.

Gain and Radiation Pattern: Shaping the Signal's Voice

- *Antenna Gain*: Measured in dBi, gain indicates an antenna's ability to direct power in a specific direction.
- *High Gain*: Focuses power into a narrow beam, offering longer range in that direction but making orientation critical. Ideal for fixed-point-to-point links.
- *Low Gain (Omnidirectional)*: Radiates power more uniformly in all directions, making it less sensitive to device orientation but with a shorter range. Essential for mobile devices or those without a fixed orientation [8].
- *Radiation Pattern*: This describes how an antenna radiates or receives RF energy in all directions. Do you need to cover a wide area (omnidirectional for mobile assets) or target a specific receiver (directional for a gateway)? This choice dictates the antenna's shape and internal design.

Physical Form Factor & Size: The Invisible Footprint

IoT devices often demand miniaturization. The antenna must fit within the device's physical constraints, influencing its type.

- *Chip Antennas*: Tiny, surface-mount components ideal for compact devices, but often have lower efficiency and require careful PCB design.
- *PCB Trace Antennas*: Implemented directly onto the device's main circuit board, saving space and cost, but highly sensitive to board layout and dielectric properties.
- *FPC/Flex Antennas*: Flexible antennas that can conform to odd shapes or mount internally on non-planar surfaces [9].
- *External Antennas*: Offer superior performance, flexibility for placement, and often higher gain, but add bulk and cost (e.g., whip, stub, patch, directional Yagi or panel antennas).
- *Internal vs. External*: Internal antennas offer aesthetics and protection but are more susceptible to device materials and internal noise. External antennas provide better isolation and performance but affect industrial design and susceptibility to damage [10].

Environmental Resilience: Withstanding the World

Where will the IoT device live? This dictates the antenna's required durability.

- *Indoor vs. Outdoor:* Outdoor antennas require robust IP ratings (e.g., IP67 for dust and water resistance), UV resistance, temperature stability, and resistance to corrosion.
- *Industrial vs. Consumer:* Industrial environments might require resistance to vibration, chemicals, or extreme temperatures. Consumer devices might prioritize aesthetics and a more delicate build [11].
- *Proximity to Materials:* The antenna's performance can be severely degraded by nearby metal, human bodies, or even the device's own plastic casing. This requires careful testing and often a specific ground plane design.

Impedance Matching & VSWR: The Efficiency Equation

An antenna needs to be perfectly "matched" to the impedance of the radio module (typically 50 Ohms).

- *VSWR (Voltage Standing Wave Ratio):* This metric indicates how well the antenna is matched to the transmission line. A high VSWR means more power is reflected back to the radio, leading to reduced range, increased power consumption, and potentially even damage to the RF front-end. Aim for VSWR values below 2:1, ideally closer to 1.5:1.
- *Efficiency:* The percentage of input power that is radiated as electromagnetic waves (versus being converted to heat). A highly efficient antenna ensures maximum range and minimal power waste [12].

Polarization: Aligning the Waves

- Antennas transmit waves with a specific polarization (e.g., vertical, horizontal, circular).
- *Linear Polarization:* Most common but requires careful alignment between transmitting and receiving antennas for optimal signal strength [13].
- *Circular Polarization:* Less sensitive to orientation misalignment and better for mitigating multipath interference (where signals bounce off objects), often used in mobile applications or crowded RF environments.

Cost & Integration Complexity: The Practical Realities

- *Unit Cost:* While often small relative to the overall device, antenna costs can add up, especially for large deployments.
- *Integration Complexity:* PCB and chip antennas require significant RF design expertise for proper tuning and integration, especially the ground plane. External antennas might simplify RF design but add to the bill of materials and mechanical complexity.
- *Testing:* Thorough testing in the final device enclosure and intended environment is non-negotiable. An antenna's performance on paper rarely translates perfectly to its real-world integration [14].

Ultimately, antenna selection is a process of balancing these interconnected factors. There is no single "best" antenna; there is only the best antenna for your specific application. A tiny, low-cost chip antenna might be ideal for a short-range wearable, while a robust, high-gain external antenna is essential for an agricultural sensor in a remote field [15].

Underestimating the antenna's role is a common pitfall in IoT development. It is not just an afterthought or a commodity component. It is the critical voice of your device, determining its range, reliability, power consumption, and ultimately, the success of your entire IoT solution. Invest the time, conduct thorough testing, and let the right antenna empower your IoT innovation to truly connect.

NAVIGATING IOT ANTENNA TYPES AND THEIR SELECTION CRITERIA

In a world increasingly woven with the threads of the IoT, trillions of devices are waking up, talking to each other, and sharing data. From smart city sensors whispering about traffic flow to wearable

devices broadcasting vital statistics, this silent symphony of data relies on an often-overlooked yet utterly critical component: the antenna. It is the invisible handshake, the voice of every IoT device, translating electrical signals into electromagnetic waves and back again. But with such a vast and varied landscape of applications, choosing the right antenna is less a simple pick and more a strategic decision, a delicate balance of performance, form, and function.

Unlike traditional radio systems, IoT devices face unique constraints. They are often tiny, battery-powered, deployed in challenging environments, and expected to operate reliably for years [16]. The antenna, therefore, is not just an afterthought; it is fundamental to the device's existence. A poorly chosen or integrated antenna can lead to:

- *Reduced Range:* Devices cannot communicate over the required distances.
- *High Power Consumption:* The radio must work harder, draining the battery faster.
- *Unreliable Data Transfer:* Dropped packets, slow speeds, and communication failures.
- *Certification Issues:* Non-compliance with regulatory standards.
- *Increased Bill of Materials (BOM) Cost:* Expensive components or complex integration.

Understanding the diverse array of antenna types and the criterion for their selection is paramount for any IoT developer or designer aiming for robust, efficient, and market-ready solutions.

The world of IoT antennas is a fascinating ecosystem of specialized designs, each with its own strengths and ideal applications. Here are some of the most prevalent:

Chip Antennas

- *Description:* Tiny ceramic or dielectric components designed for surface-mount technology (SMT). They are often integrated directly into the PCB.
- *Pros:* Extremely small footprint, low cost, easy to integrate (SMT).
- *Cons:* Lower gain and efficiency compared to larger antennas, sensitive to surrounding components and PCB layout, and often a narrow bandwidth.
- *Ideal for:* Miniaturized devices, like wearables, sensors, smart cards, where space is at an absolute premium and short-range communication is acceptable.

PCB Trace Antennas

- *Description:* The antenna is literally printed as a copper trace directly onto the device's printed circuit board itself. Common designs include inverted F-antennas (IFA), meandered IFAs, and loop antennas.
- *Pros:* Zero additional BOM cost for the antenna component, extremely space-efficient, highly customizable [17].
- *Cons:* Performance is highly dependent on PCB material, layout, and surrounding components (ground plane critical), generally lower performance and efficiency than dedicated antennas, and can be difficult to tune.
- *Ideal for:* Cost-sensitive, compact devices where design time for tuning can be invested such as smart home devices, simple sensors.

Monopole & Dipole Antennas

- *Description:* These are fundamental antenna types.
- *Monopole:* A single radiating element, typically a quarter-wavelength long, requiring a ground plane for operation. Often seen as a small whip or helical spring.
- *Dipole:* Two radiating elements, typically a half-wavelength long, operating independently of the ground plane.
- *Pros:* Relatively simple designs, decent efficiency and gain, broader bandwidth than chip/PCB antennas. Monopoles are more compact than full dipoles.

- *Cons:* Can be external (exposed to damage), require more physical space than integrated options [18].
- *Ideal for:* External modules, gateways, devices needing better range or multiband support where a slightly larger form factor is acceptable (e.g., smart meters, industrial IoT).

Patch Antennas

- *Description:* A metallic patch (often square, rectangular, or circular) mounted on a dielectric substrate above a ground plane. They are inherently directional.
- *Pros:* Low profile, robust, can be conformable, good gain in the desired direction.
- *Cons:* Inherently directional (not ideal for omnidirectional coverage), relatively narrow bandwidth, sensitive to mounting [19].
- *Ideal for:* GPS/GNSS receivers, directional links, applications where the device's orientation relative to the receiver is known or fixed.

Helical Antennas (Spring Antennas)

- *Description:* Wire wound into a helix, often encased in plastic. They can be axial mode (directional) or normal mode (omnidirectional).
- *Pros:* Compact size for their operating frequency, robust for external use.
- *Cons:* Can be sensitive to proximity to other objects, generally has a lower gain than larger antennas.
- *Ideal for:* Remote controls, walkie-talkies, some ISM band applications, and devices needing a compact external antenna [20].

F Antenna (IFA and PIFA)

- *Description:* Variations of the monopole, where the top part is folded or bent to reduce physical height. PIFAs typically have a patch-like radiating element parallel to the ground plane, with a shorting pin and a feed point.
- *Pros:* Compact, low profile (especially PIFA), good performance for their size, relatively robust.
- *Cons:* Can require careful tuning and integration.
- *Ideal for:* Wi-Fi modules, smartphone-like devices, and many general-purpose IoT applications where integration is internal, and good performance is required.

Choosing the optimal antenna is a multifaceted decision, requiring a holistic view of the application, environment, and performance goals.

Operating Frequency and Bandwidth

- *Why it matters:* The antenna must be resonant at the desired operating frequency (e.g., 2.4 GHz for Wi-Fi/Bluetooth, 868 MHz for LoRaWAN, cellular bands). Bandwidth determines how much deviation from this frequency the antenna can tolerate while maintaining performance. IoT devices often need to support multiple bands, requiring multiband antennas [21].
- *Consideration:* Match the antenna's design frequency to the communication protocol. Wide bandwidth is crucial for multiband or frequency-hopping systems.

Size and Form Factor

- *Why It Matters:* This is often the primary constraint for IoT. Wearables, smart implants, and tiny sensors demand the smallest possible footprint, pushing designers toward chip or PCB trace antennas.
- *Consideration:* How much space is available on the PCB or within the enclosure? Does it need to be internal or external? Does it need to be hidden?

Performance Metrics

- *Gain (dBi):* A measure of an antenna's ability to direct power in a specific direction. Higher gain can mean longer range or lower transmitted power.

- *Efficiency (%)*: How effectively the antenna converts electrical power into radiated power (and vice versa). Lower efficiency means more power is lost as heat. Crucial for battery-powered devices [22–24].
- *VSWR (Voltage Standing Wave Ratio)*: A measure of how well the antenna is matched to the radio's impedance (typically 50 ohms). A low VSWR (ideally 1:1) indicates minimal signal reflection and maximum power transfer.
- *Radiation Pattern*: Describes how the antenna radiates or receives energy in different directions. Omni-directional patterns are good for mobile devices or unknown receiver locations, while directional patterns are suited for fixed links.
- *Considerations*: What range is required? How critical is battery life? Is the device's orientation fixed or variable?

Environmental Robustness

- *Why It Matters*: IoT devices are deployed everywhere – indoors, outdoors, in harsh industrial settings. The antenna must withstand temperature extremes, moisture, dust, vibration, and even chemical exposure.
- *Considerations*: Does the antenna need an IP rating? Is it protected by an enclosure? What materials are suitable for the operating environment?

Integration & Cost

- *Why it matters*: The total cost of an antenna solution includes the component cost, assembly cost, and the engineering effort required for integration and tuning.
- *Considerations*: Is off-the-shelf sufficient, or are custom designs needed? How complex is the impedance matching circuit? Will the antenna require a dedicated ground plane of a specific size? PCB trace antennas might have no BOM cost but require significant design validation.

Regulatory Compliance

- *Why it matters*: All radio devices must comply with regional regulations (e.g., FCC in the US, CE in Europe). Antenna characteristics are critical for meeting these standards.
- *Considerations*: Does the antenna maintain performance within regulated power limits? Has it been tested with the specific radio module?

The antenna's job is not done after selection. Proper integration is key. The surrounding environment, the PCB layout, the enclosure material, and the proximity of other electronic components can drastically alter an antenna's performance. Often, an antenna needs careful tuning to achieve optimal VSWR and radiation patterns in its final intended application [25]. Testing in a real-world environment, or even an anechoic chamber, is an indispensable step.

As IoT continues its inexorable expansion, driven by new technologies, like LoRaWAN, NB-IoT, and 5G mMTC, the demand on antennas will only grow. Miniaturization, multiband capabilities, and even “smart antennas” that can dynamically adjust their patterns will become more prevalent.

In the grand orchestra of the IoT, the antenna is the unassuming yet vital conductor, ensuring every whisper and shout reaches its intended destination. Understanding its types and meticulously applying the selection criteria is not just good engineering; it is the foundation of a truly connected future.

WIRELESS PROTOCOLS DICTATE IOT ANTENNA DESIGN

The IoT is an invisible web, connecting everything from our smartwatches to smart cities, monitoring crops to controlling factories. Yet, for all its pervasive magic, the fundamental enabler of this connectivity often remains unseen and unappreciated: the antenna. More than just a metallic sliver, the IoT antenna is a meticulously crafted component whose very existence and performance are profoundly

dictated by the wireless protocol it serves. To overlook this intricate dance between protocol and antenna is to invite failure into the heart of any IoT deployment [26].

At its core, the relationship is one of frequency. Every wireless protocol operates within a specific frequency band – be it the sub-Gigahertz (sub-GHz) spectrum for long-range, low-power applications or the multi-Gigahertz bands for high-speed local data transfer. And physics, a non-negotiable master, dictates that an antenna's optimal physical dimensions are directly proportional to the wavelength of the signal it is designed to transmit or receive. A lower frequency means a longer wavelength, and thus, a physically larger antenna is generally required for peak efficiency.

Consider the diverse personas of IoT protocols and their corresponding antenna requirements:

The High-Speed, Short-Range Specialists: Wi-Fi, Bluetooth, Zigbee, UWB

These protocols thrive on throughput and local connectivity.

- *Wi-Fi (2.4 GHz, 5 GHz, 6 GHz)*: Demands compact, often multiband antennas capable of handling high data rates. PCB trace antennas, small chip antennas, or even internal ceramic antennas are common. They need precise impedance matching to ensure minimal signal loss, as the higher frequencies are more susceptible to attenuation. The antenna must be robust enough to support various MIMO (Multiple-Input–Multiple-Output) configurations for enhanced performance.
- *Bluetooth (2.4 GHz)*: Prioritizes low power consumption for personal area networks. Often employs compact chip antennas or simple IFA printed directly onto the PCB, designed for close-range stability rather than expansive reach [27].
- *Zigbee/Thread (2.4 GHz)*: Like Bluetooth in frequency but focused on mesh networking. Their antennas must facilitate robust, multi-hop communication, often optimizing omnidirectional coverage within a short-to-medium range.
- *UWB (3.1 GHz–10.6 GHz)*: Relies on short, high-bandwidth pulses for precise location tracking. UWB antennas are unique, often planar or patch designs, capable of radiating exceptionally wideband signals without distortion. Their design prioritizes impulse response and phase linearity over traditional gain.

The Long-Range, Low-Power Marathon Runners: LoRa, NB-IoT, LTE-M, Sigfox

These are the workhorses of wide-area IoT, prioritizing energy efficiency and expansive reach over raw speed.

- *LoRa (Sub-GHz: 868 MHz in Europe, 915 MHz in North America, etc.)*: Operating at lower frequencies, LoRa antennas are inherently larger for optimal performance. An efficient 1/4-wave monopole antenna for 868 MHz can be around 8.6 cm – a significant physical size compared to a tiny 2.4 GHz chip antenna. This necessitates careful consideration of the device's form factor. Efficiency is paramount to maximize battery life and range, often leading to external whip or dipole antennas for optimal signal propagation in challenging environments.
- *NB-IoT & LTE-M (Cellular Bands)*: These protocols leverage existing cellular infrastructure, operating across various licensed bands. Their antennas must be tuned precisely to these bands, often requiring more sophisticated multiband designs to cover regional variations. While often integrated, their performance is heavily scrutinized for regulatory compliance and carrier certification, demanding high efficiency to ensure reliable communication with distant base stations [28].

The choice of wireless protocol is not just about selecting a frequency band; it is about defining the entire operational context for the antenna.

- *From Factor vs. Performance*: A tiny wearable device may only accommodate a postage-stamp-sized antenna, forcing design compromises even if a physically larger antenna would be more efficient for the chosen protocol.

- *Power Budget:* Low-power protocols demand highly efficient antennas. Every dB of signal loss due to a poorly designed antenna directly translates to reduced battery life and diminished range.
- *Environment:* Urban canyons, industrial facilities, or remote agricultural fields each present unique propagation challenges. An antenna optimized for line-of-sight might fail catastrophically indoors, necessitating different design choices based on the protocol's intended deployment.
- *Cost and Manufacturing:* Integrated PCB antennas are cheaper but might offer lower performance. External antennas provide better performance but add cost and bulk.
- *Multi-Protocol Coexistence:* As IoT devices integrate more functions, antennas might need to operate alongside or even combine signals from multiple protocols (e.g., Wi-Fi and Bluetooth on a single device), demanding sophisticated filtering and isolation techniques [29].

Therefore, the discussion around IoT antenna design must begin with the wireless protocol. It is not a secondary detail; it is the foundational decision that architects the entire communication subsystem, impacting:

- *Device size and aesthetics:* Can the chosen antenna fit without compromising the product's appeal?
- *Battery life:* Will the antenna's efficiency allow the device to meet its operational lifespan?
- *Reliability and range:* Will the signal reach its destination consistently?
- *Cost of goods:* Can the antenna be manufactured affordably on a scale?
- *Regulatory compliance:* Does the chosen antenna/protocol combination meet regional standards?

In the burgeoning world of IoT, where every connected device promises efficiency and convenience, the silent architect – the antenna – plays a more critical role than ever. Its design is not a standalone exercise, but the direct consequence of a deliberate and informed wireless protocol selection. To build robust, reliable, and truly smart IoT systems, engineers and designers must appreciate this symbiotic relationship, making protocol selection not just an important decision, but the most fundamental one.

ANTENNA FORM FACTOR DESIGN FOR IOT APPLICATIONS

In the sprawling, interconnected world of IoT, where devices whisper data from the furthest corners of our cities to the most intimate spaces of our homes, an often-overlooked hero operates: the antenna. This humble component is the literal mouthpiece and ear of every IoT device, translating digital information into electromagnetic waves and back again. And for IoT, where devices are perpetually shrinking, blending into their environment, and operating on shoestring power budgets, the antenna form factor design is not just a detail – it is a make-or-break challenge.

The success of an IoT solution hinges not just on its processing power or sensor capabilities, but on its ability to reliably and efficiently communicate. A poorly designed antenna, regardless of its internal intelligence, is like a brilliant speaker with a bad microphone: unintelligible and ineffective.

Why Form Factor Matters for IoT?

The constraints and requirements of IoT applications amplify the importance of antenna form factor in ways traditional wireless systems rarely encounter:

- *Miniaturization:* IoT devices are often tiny – think smart sensors, wearables, medical implants, or asset trackers. The antenna must fit within an ever-decreasing physical footprint, leaving minimal space for radiating elements.
- *Aesthetics and Integration:* Many IoT devices are designed to be unobtrusive or even invisible. An antenna that protrudes or disrupts the device's sleek design can undermine its perceived value and user acceptance. Integrated antennas are key.
- *Power Efficiency:* IoT devices frequently run on small batteries or harvest energy, demanding ultra-low power consumption. A highly efficient antenna ensures that precious power is not wasted on poor signal transmission or reception, maximizing battery life.
- *Cost-Effectiveness:* IoT deployments scale into millions or billions. Every component must be cost-optimized. Simple, manufacturable antenna designs are critical for mass production.

- *Environmental Robustness*: IoT devices operate in diverse and often harsh environments – from industrial machinery to outdoor weather stations. The antenna must withstand temperature fluctuations, humidity, vibration, and even physical impact, often protected by an enclosure that can interfere with its performance.
- *Proximity Effects*: Small devices mean antennas are often very close to other components, human bodies, or metal surfaces. These proximity effects can significantly detune the antenna and degrade performance if not accounted for in the design.

Designing an optimal antenna form factor for IoT is a delicate balancing act involving several crucial factors:

- *Frequency Band*: Different IoT applications operate on various frequencies (e.g., LoRaWAN, NB-IoT, BLE, Wi-Fi, cellular). Lower frequencies generally require larger antennas for efficient radiation, posing an inherent conflict with miniaturization.
- *Ground Plane*: The ground plane is an integral part of most antenna designs, sometimes acting as the other half of the antenna. Its size, shape, and proximity to the antenna element critically influence performance. In small IoT devices, a limited and often non-ideal ground plane is a significant challenge.
- *Enclosure Material and Thickness*: The device's housing, whether plastic, metal, or composite, acts as a dielectric and can absorb or reflect RF energy, shifting the antenna's resonant frequency and altering its radiation pattern.
- *Impedance Matching*: To maximize power transfer between the radio and the antenna, their impedances must be matched. This is especially challenging in compact designs where the antenna's impedance can vary widely based on its environment.
- *Radiation Pattern*: Most IoT applications benefit from an omnidirectional radiation pattern for broad coverage, but some niche applications might require directed beams. The form factor dictates the achievable pattern.
- *Manufacturing Tolerances*: Small, complex antenna geometries are highly sensitive to manufacturing variations, which can lead to performance inconsistencies across devices.

Designers employ various approaches to tackle these challenges.

PCB Antennas (Printed Circuit Board)

- *Types*: IFA, PIFA, Meander Line, Loop Antennas.
- *Pros*: Cost-effective, integrated directly into the device's main PCB, virtually no extra component cost.
- *Cons*: Performance is highly dependent on PCB layout (especially ground plane), sensitive to component placement and enclosure material, and often larger than chip antennas for similar performance.
- *Application*: Widely used for Wi-Fi, Bluetooth, LoRa, and other short-range protocols where slight form factor flexibility exists.

Chip Antennas:

- *Types*: Ceramic, SMD (Surface Mount Device).
- *Pros*: Extremely compact, low profile, relatively easy to integrate, less sensitive to PCB layout than fully printed antennas (though ground plane interaction is still key).
- *Cons*: Can be less efficient than external antennas, often narrowband, requires careful tuning and matching, and adds component cost.
- *Application*: Ideal for ultra-small devices, like wearables, smart tags, and modules, where space is at an absolute premium.

FPC Antennas:

- *Pros:* Can conform to non-planar surfaces, custom shapes, excellent for tight spaces or integrating into curved enclosures, and good performance for their size.
- *Cons:* Higher cost than PCB antennas, assembly required (peel-and-stick), can be fragile if bent repeatedly.
- *Application:* Often found in smartphones, smartwatches, and other devices requiring antennas to fit into irregular voids.

Laser Direct Structuring Antennas:

- *Pros:* Allows for 3D antenna structures directly on plastic enclosures, highly integrated, excellent performance due to optimized geometry, and frees up PCB space.
- *Cons:* Higher upfront tooling and manufacturing costs, limited material choices.
- *Application:* Premium devices where form factors and performance are paramount, offering a high degree of design freedom.

The future of IoT antenna design is dynamic and exciting.

- *AI/ML-Driven Design:* Artificial intelligence and machine learning are being used to rapidly iterate and optimize antenna designs, exploring complex geometries that human designers might miss, leading to smaller, more efficient structures.
- *Metamaterials and Metasurfaces:* These engineered materials can manipulate electromagnetic waves in unprecedented ways, potentially enabling electrically small antennas to perform, like much larger ones, or even creating “transparent” antennas.
- *Reconfigurable Antennas:* Antennas that can dynamically change their frequency, radiation pattern, or polarization to adapt to varying environmental conditions or communication needs, offering greater robustness in diverse IoT deployments.
- *Additive Manufacturing (3D Printing):* Tailored 3D antenna structures can be printed with high precision, allowing for highly customized and integrated designs, especially for complex geometries.
- *Bio-Integrated and Wearable Antennas:* For medical IoT and smart textiles, antennas are designed to be flexible, biocompatible, and seamlessly woven into fabrics or directly onto the skin.

Antenna form factor design for IoT applications is far from a trivial undertaking. It is a critical engineering discipline that demands a holistic understanding of electromagnetics, material science, manufacturing processes, and the specific needs of the IoT ecosystem. As IoT devices become more ubiquitous, integrated, and intelligent, the ingenuity applied to their antenna design will continue to be an invisible, yet fundamental, driver of their success. The smallest detail, in this case, ensures the loudest, clearest signal, letting the invisible hand of connectivity guide our digital world.

NAVIGATING GLOBAL REGULATORY STANDARDS FOR IOT ANTENNA DESIGN

In the burgeoning world of the IoT, where billions of devices silently communicate, collecting data and automating our lives, there is an unsung hero: the antenna. This tiny, often overlooked component is the voice and ears of every IoT device, translating digital signals into electromagnetic waves and back again. But for these voices to be heard clearly, reliably, and without causing chaos, they must speak a universal, regulated language – a language dictated by a complex web of global regulatory standards.

Designing an antenna for a global IoT product is not just an engineering challenge; it is a diplomatic mission. What is perfectly legal and functional in one country can be a source of immediate non-compliance and hefty fines in another. It is a journey through a labyrinth of frequency bands, power limits, emission standards, and certification processes, each region with its own unique set of rules.

At its heart, regulation aims to ensure spectrum efficiency and prevent interference. Imagine a world where every IoT device screamed its data at maximum power across every frequency. The result would be a chaotic cacophony, rendering all wireless communication useless. Regulatory bodies, therefore, act as the orchestrators, assigning specific frequencies for different applications (cellular, Wi-Fi, Bluetooth, LPWAN like LoRaWAN, NB-IoT), and dictating how loudly (power limits) and cleanly (emission standards) a device can transmit.

North America (FCC – Federal Communications Commission): A Rule-Based Empire

- In the United States, the FCC sets the gold standard for wireless device regulation. Their approach is largely prescriptive, with detailed rules outlined in Title 47 of the Code of Federal Regulations. For IoT, this primarily concerns Part 15 (unlicensed devices, like Wi-Fi, Bluetooth, LoRa) and Part 22/24/27/90/96 (licensed cellular bands).
- *Key Design Impact:* Strict limits on Equivalent Isotropically Radiated Power (EIRP) for unlicensed bands, often tying the maximum transmit power directly to the antenna gain. This means an antenna with higher gain might necessitate a reduction in the chip's transmit power output to stay compliant. Spurious emissions are heavily scrutinized. Modular certification (e.g., for Wi-Fi modules) is common, easing the burden for end-product manufacturers, but the antenna integrated with the module still needs careful consideration and often re-testing if it is not the one tested with the module.

Europe (CE Mark – Conformité Européenne): A Directive-Driven Union

- The European Union operates under a different philosophy. Instead of prescriptive rules for every device, the CE Mark signifies compliance with essential health, safety, and environmental protection requirements outlined in various directives. For wireless devices, the Radio Equipment Directive (RED) 2014/53/EU is paramount.
- *Key Design Impact:* RED requires devices to efficiently use the radio spectrum, protect health and safety, and ensure electromagnetic compatibility (EMC). While EIRP limits are also in place (often like FCC for unlicensed bands), the onus is on the manufacturer to demonstrate conformity, often through self-declaration after testing by a Notified Body. The antenna's performance directly affects the outcome of these tests for radiated power, spectral masks, and unintentional emissions. The freedom offered by directives also means designers must be acutely aware of the spirit of the law, not just a checklist.

Asia-Pacific (APAC): A Patchwork of Regulations

The APAC region presents the most fragmented regulatory landscape. Each country often has its own authority and specific rules.

- *Japan (MIC – Ministry of Internal Affairs and Communications):* Strict Radio Law, often requiring specific certifications (GITEKI mark) for modules or devices, even for unlicensed bands. They have unique frequency allocations and power limits, often requiring specific antenna testing.
- *China (SRRC – State Radio Regulation of China):* Mandatory type approval for all radio transmitting devices. This is a complex and often time-consuming process, with specific requirements for frequency, power, and often locally designated test labs. Antenna design must be precisely tuned to their allocated bands.
- *India (WPC – Wireless Planning & Coordination Wing):* While moving toward more streamlined processes, India still requires equipment type approval and often an import license. Their frequency allocations can differ, impacting antenna tuning.
- *Australia/New Zealand (ACMA/RSM):* Generally, harmonize with international standards but have their own compliance marks (RCM) and specific testing requirements.

Given this global tapestry of rules, an IoT antenna designer faces several critical challenges.

- *Frequency Bands*: An antenna is inherently frequency-dependent. A globally compliant device might need to support multiple distinct frequency bands (e.g., LoRaWAN in EU868, US915, AU915, AS923) – leading to multiband antennas or multiple antenna variants.
- *Power Limits (EIRP/ERP)*: The maximum radiated power is often tied to the antenna’s gain. A high-gain antenna might be ideal for range but could easily exceed EIRP limits in certain regions, forcing a reduction in the transmitter’s output power.
- *Radiation Patterns*: While not directly regulated, the antenna’s radiation pattern affects how efficiently power is distributed. Poor patterns can lead to wasted energy, interference, or failure to meet minimum coverage requirements.
- *Spurious Emissions*: Unwanted signals outside the intended operating band are heavily regulated. Antenna design, integration, and impedance matching play a crucial role in minimizing these, ensuring a “clean” signal.
- *Co-existence*: As devices shrink, antennas are placed closer to other radiating components (processors, screens). Ensuring the antenna does not pick up or radiate interference from these internal sources is critical for regulatory compliance and performance.
- *Physical Constraints*: IoT devices often demand tiny footprints. Squeezing a multiband, high-performance, compliant antenna into a minuscule enclosure is a constant battle between physics, industrial design, and regulation.

Successfully launching a global IoT product requires a strategic approach to antenna design and regulatory compliance:

- *Design for Global Standard Compliance*: Whenever possible, aim for a single antenna design that can meet the most stringent requirements across target regions. This might involve choosing slightly lower gain antennas or ensuring extreme cleanliness in spurious emissions.
- *Modular Certification*: Utilizing pre-certified radio modules (Wi-Fi, Bluetooth, cellular) significantly simplifies the certification process, as the radio component has already passed many tests. However, the final product with its integrated antenna still needs to be tested for radiated emissions and overall system performance.
- *Early Engagement with Experts*: Consult with regulatory experts and test labs early in the design cycle. They can provide invaluable guidance on regional specifics and help avoid costly re-designs.
- *Strategic Antenna Selection*: Opt for well-characterized, off-the-shelf antennas that come with extensive data sheets and a history of compliance. For custom designs, invest heavily in simulation and anechoic chamber testing.
- *Build in Flexibility*: For multi-region products, consider designs that allow for easy antenna swapping or tuning (e.g., using different matching networks) to adapt to specific regional frequency plans.
- *Stay Updated*: Regulatory standards are not static. New frequency bands emerge (e.g., CBRS in the US), existing rules evolve, and new technologies (like 6G) bring fresh challenges. Continuous monitoring is essential.

As the IoT continues its exponential growth, the role of regulatory standards, and by extension, the antenna designer, will only become more critical. The drive toward greater spectral efficiency, the emergence of dynamic spectrum access, and the ever-present demand for smaller, more powerful devices will keep this field in constant flux.

The invisible threads of regulation, though often complex and demanding, are ultimately what allow our interconnected world to function. For the antenna designer, mastering this global language is not just about compliance; it is about crafting the very voice of the future, ensuring that every IoT device can speak clearly, reliably, and harmoniously across the planet.

DECODING IOT ANTENNA DESIGN THROUGH USE CASES

The IoT is a sprawling, diverse ecosystem, connecting everything from a tiny temperature sensor on a factory floor to a vast network of smart streetlights across a city. At the heart of every single connected device, enabling its ability to communicate its data and receive instructions, lies one of the most critical yet often unsung components: the antenna. Unlike a smartphone with its relatively standardized communication needs, IoT devices present a bewildering array of requirements, making “one-size-fits-all” antenna design an impossibility.

The true art and science of IoT antenna design emerges not from abstract theory, but from the concrete realities of its use cases. Each application imposes unique constraints and demands, turning the antenna into an invisible architect, shaping its form, frequency, and performance.

Here, we explore key use cases that dictate the nuanced world of IoT antenna design.

Smart Homes & Consumer IoT: The Quest for Discretion and Multiband Support

- *Use Case:* Smart light bulbs, thermostats, security cameras, smart speakers, door sensors.
- *Design Challenges*
 - *Aesthetics:* Antennas must be invisible or seamlessly integrated into sleek, consumer-friendly designs. This often means miniaturized, PCB-integrated (e.g., chip antennas, PIFAs), or internal flexible antennas.
 - *Short to Medium Range:* Communication typically occurs within a home, requiring omnidirectional patterns for reliable coverage regardless of device orientation.
 - *Multi-Protocol Support:* Devices often need to communicate via Wi-Fi (2.4/5GHz), Bluetooth (2.4GHz), Zigbee (2.4GHz), or Z-Wave (sub-1GHz). Antennas must be designed to effectively operate across these different frequency bands, potentially requiring multiband designs or multiple integrated antennas.
 - *Cost-Effectiveness:* High-volume production demands low-cost manufacturing techniques.
- *Antenna Implications:* Emphasis on miniaturization, low-cost fabrication, good omnidirectional coverage, and multiband capabilities. Performance is often balanced with aesthetic and cost considerations.

Wearables & On-Body Devices: Flex, Form, and Frequencies

- *Use Case:* Smartwatches, fitness trackers, medical patches, and augmented reality glasses.
- *Design Challenges*
 - *Extreme Miniaturization & Form Factor:* Devices are tiny and often irregular in shape, requiring antennas to be extremely small, flexible, or conformal to the device’s casing (and the human body).
 - *Body Proximity & Absorption:* The human body significantly absorbs RF energy, degrading antenna performance. Designs must account for this, often using specific grounding techniques or materials to mitigate body effects and ensure user safety (low Specific Absorption Rate – SAR).
 - *Low Power Consumption:* Battery life is paramount, demanding highly efficient antennas.
 - *Durability & Biocompatibility:* Materials must withstand daily wear and tear, sweat, and be safe for skin contact.
- *Antenna Implications:* Flexible PCB antennas, textile antennas, custom-designed ceramic or chip antennas, careful impedance matching to handle body loading, and efficiency optimization at skin proximity.

Industrial IoT (IIoT) & Harsh Environments: Ruggedness and Reliability

- *Use Case:* Predictive maintenance sensors on factory machinery, environmental monitors in mines, asset tracking in logistics, and smart agriculture sensors.

- Design Challenges:
 - *Extreme Durability*: Antennas must withstand harsh conditions – extreme temperatures, vibration, dust, moisture (IP-rated enclosures), corrosive chemicals, and electromagnetic interference (EMI).
 - *Long Range & Penetration*: Often deployed over vast areas (factories, fields) or within challenging environments (thick walls, metallic structures), requiring high-gain, robust, and sometimes directional antennas (e.g., Yagi, patch antennas) or those optimized for specific low-frequency, long-range protocols like LoRaWAN or NB-IoT.
 - *Power Efficiency (for battery-powered devices)*: Remote deployments necessitate ultra-low power consumption for multiyear battery life.
 - *Metallic Obstacles*: Antennas need to perform well in the presence of large metallic objects, often requiring external or specifically tuned designs to avoid detuning.
- *Antenna Implications*: Ruggedized external antennas with high IP ratings, ceramic patch antennas, specialized omnidirectional antennas for wide area coverage, and considerations for mounting location to avoid interference from machinery or enclosures.

Smart Cities & Urban Infrastructure: Coverage and Coexistence

- *Use Case*: Smart streetlights, waste management sensors, traffic monitoring, environmental pollution sensors, and smart parking.
- Design Challenges:
 - *Urban Canyons & Obstacles*: Dense urban environments with tall buildings create signal propagation challenges, requiring antennas with good penetration and often multipoint or mesh network architectures.
 - *Wide Area Coverage*: Single base stations need to cover large geographical areas, favoring robust long-range protocols and efficient radiating elements.
 - *Integration with Infrastructure*: Antennas must be subtly integrated into existing urban furniture (lampposts, trash bins) or purpose-built enclosures, often requiring robust external designs that are vandal-resistant.
 - *Coexistence*: Operating amidst a multitude of other RF signals (cellular, Wi-Fi, broadcast) requires good spectral purity and interference rejection.
- *Antenna Implications*: Weatherproofed external antennas (often omnidirectional or sector antennas for base stations), often leveraging existing infrastructure for mounting, and designed for reliability and extended operational life.

Healthcare & Critical Applications: Precision and Purity

- *Use Case*: Patient monitoring devices (in-hospital and remote), medical asset tracking, smart pills.
- Design Challenges:
 - *Reliability & Low Latency*: Critical health data necessitates extremely reliable communication with minimal latency.
 - *RF Coexistence*: Hospitals are dense RF environments. Antennas must operate without interfering with other medical equipment or being disrupted by it.
 - *Sterilization & Biocompatibility*: For implantable or contact devices, materials must be sterile and biocompatible.
 - *Precision Location (UWB)*: For asset tracking or even surgical guidance, UWB antennas are used for highly accurate indoor positioning.
- *Antenna Implications*: Highly reliable, often redundant, antennas; carefully engineered for specific frequency bands to avoid interference; UWB antennas for precise localization; and materials suitable for medical environments.

From securing your smart home to optimizing a remote farm, the antenna is the unsung hero, translating data into the invisible waves that power the IoT revolution. Each use case presents a unique puzzle for the RF engineer, demanding innovation in materials, miniaturization, efficiency, and

robustness. As the IoT continues to expand into ever more diverse and extreme environments, the ingenuity in antenna design will remain a cornerstone of its success, constantly pushing the boundaries of connectivity in our increasingly interconnected world.

CONCLUSION

The journey through the complexities of IoT antenna design reveals a field as dynamic and diverse as IoT itself. We have underscored that the antenna is far more than a passive component; it is an active enabler, a silent protagonist whose optimal performance dictates the reliability, reach, and power consumption of every connected device. The constant tension between miniaturization and efficiency, multiband functionality and cost, and seamless integration with varied form factors continues to drive innovation. Successful IoT antenna design is thus an art as much as a science, requiring a holistic approach that considers electromagnetic theory, material science, fabrication techniques, and profound system-level understanding.

Looking ahead, the future of IoT antenna design is poised for exciting advancements. The advent of 5G/6G, edge computing, and new LPWAN technologies will introduce even more stringent demands for adaptive, intelligent, and highly efficient antennas. Research into AI/machine learning for rapid design optimization, the exploration of self-aware and reconfigurable antennas capable of dynamically adapting to changing environments, and the development of novel materials (e.g., flexible, transparent, or bio-compatible substrates) will be pivotal. Ultimately, the ability to engineer invisible, ubiquitous, and ultra-reliable connectivity through sophisticated antenna solutions will be the lynchpin for truly intelligent spaces, autonomous systems, and a seamlessly integrated digital world. The antenna will continue to be the unsung hero, silently powering the pervasive intelligence that defines the next frontier of human-machine interaction.

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